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JCM Global Installs Two Massive Seamless Digital Displays at Margaritaville Casino and Restaurant at River Spirit Casino Resort in Tulsa

LAS VEGAS (September 19, 2016) – Digital displays are proven ways to attract customer attention and successfully drive messaging, and now [JCM Global](#) has installed two massive seamless digital displays at the new [Margaritaville Casino and Restaurant](#) at River Spirit Casino Resort in Tulsa, Okla.

Download a high res image here: bit.ly/2cLdOL2

The first illuminates the lobby of the new casino, and at an immense 40 feet long by 16 feet high, it is considered to be the largest seamless lobby digital display in the state of Oklahoma. The other display graces the entrance of the upcoming Paradise Cove Theater and stretches an incredible 35 feet and stands five feet tall and acts as the theater's marquee.

JCM's VP of Sales Jason Cribbs said, "We are delighted to have been chosen to provide these incredibly powerful communication tools to the new Margaritaville Tulsa. The Margaritaville brand naturally lends itself to a great deal of imagination, and we know the casino will have a lot of fun communicating messages to their patrons in this dynamic, dazzling way."

The seamless digital displays allow for virtually unlimited creativity for casino marketers to develop and deploy messaging. The resolution for both displays – lobby and theater marquee – is 4mm pitch, delivering unsurpassed clarity. Additionally, because they are LED-based, they consume surprisingly little energy and produce nearly undetectable levels of heat output.

Learn more about JCM's digital displays, award-winning bill validators and industry-leading printers in booth #4039 at G2E 2016.

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About JCM Global

JCM Global is the world's leading transaction technologies supplier for the banking, retail, kiosk and gaming industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components, innovate digital media hardware and the systems to tie them together. For more information, visit www.jcmglobal.com.

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