



AGEM & AGA

22nd Annual Golf Classic



Date Announced for 22nd Annual AGEM/AGA Golf Classic Presented by JCM Global

***Annual event slated for September 28 at Cascata in Boulder City;
Fundraiser benefits International Center for Responsible Gaming (ICRG)***

LAS VEGAS (June 3, 2021) – The annual AGEM/AGA Golf Classic Presented by JCM Global is a highlight of the gaming industry events calendar, and today organizers announced this year’s tournament will take place September 28 on the luscious greens of Cascata in Boulder City, Nevada.

After a year off the course, attendees and sponsors will again swing into an exciting tournament with thrilling contests and a wide selection of amazing raffle prizes. Benefiting the International Center for Responsible Gaming’s (ICRG) research, this premier industry event has raised more than \$2.2 million thanks to the generosity of sponsors and players.

“The AGEM/AGA Golf Classic presented by JCM Global is a vital part of the ICRG’s funding base. These generous contributions will bring us one step closer to finding effective prevention and treatment for gambling addiction,” said ICRG Executive Director Russell Sanna.

“We are excited to welcome the gaming industry back to action – both on the casino floor and on the greens of Cascata,” said JCM SVP of Sales, Marketing & Operations Dave Kubajak. “Last year taught us many lessons about resiliency and tenacity, and it also highlighted the ongoing need for responsible gaming research and initiatives. We are proud to present the Golf Classic and to bring attention and fundraising to the ICRG and their important work.”

The Golf Classic attracts players and sponsors from across the gaming industry spectrum. Major sponsors include the Association of Gaming Equipment Manufacturers (AGEM), the American Gaming Association (AGA), and JCM Global. *GGB Magazine* is returning as media sponsor.

For more information or to become a sponsor, visit golf.jcmglobal.com or contact marketing@jcmglobal.com.

About the ICRG

The International Center for Responsible Gaming (ICRG) is the premiere international organization devoted to funding scientific research on gambling disorder and youth gambling, and supporting science-based education for the public and professionals. Founded in 1996 as a 501(c)(3) charitable



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organization, the ICRG has supported research projects cited nearly 30,000 times in the scientific literature. For more information, visit the ICRG website: www.icrg.org.

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