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GAMING INDUSTRY RAISES \$100,000 FOR NATIONAL CENTER FOR RESPONSIBLE GAMING AT 12TH ANNUAL AGEM/AGA GOLF CLASSIC PRESENTED BY JCM GLOBAL

Having Raised Nearly \$850,000 to Date, Organizers Create "Drive for \$1 Million"

LAS VEGAS (July 1, 2010) – It was a round well played! Representatives from across the gaming industry “chipped in” to support research on gambling disorders and responsible gaming education at the recent 12th annual AGEM/AGA Golf Classic presented by JCM Global. The event raised \$100,000 for the National Center for Responsible Gaming (NCRG), the only national nonprofit organization dedicated to funding research on gambling disorders and increasing awareness about responsible gaming.

“For nearly 15 years, the NCRG has been funding independent research in the field of gambling disorders and advancing public awareness about responsible gaming. We are grateful for the industry’s lasting commitment to addressing these critical issues and thankful for the ongoing generous support of the Golf Classic’s hosts, sponsors and participants to help continue our work in this field,” said Glenn Christenson, chairman of the NCRG.

Including the funds raised this year, the event has raised nearly \$850,000 for the NCRG in its 12-year history. Organizers soon will launch a new “Drive for \$1 Million,” campaign with the goal of bringing the overall fundraising total for the tournament to \$1 million.

“The industry has a strong reputation for rallying around the NCRG and supporting the important work that it carries out,” said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association (AGA). “We have a lot of exciting things planned as part of the ‘Drive for \$1 Million,’ effort, and I’m confident that the industry will come through as it always has in its support of this event.”

Sponsored by the Association of Gaming Equipment Manufacturers (AGEM) and the American Gaming Association (AGA), the AGEM/AGA Golf Classic is a fundraiser for NCRG, the only national nonprofit organization dedicated to funding research on gambling disorders and increasing awareness about responsible gaming. This year’s event was held May 10 at *the award-winning Cascata* in Boulder City, Nev.

About the National Center for Responsible Gaming

The National Center for Responsible Gaming (NCRG) is the only national organization exclusively devoted to funding scientific research on gambling disorders. Founded in 1996 as a 501(c)3 charitable organization, the NCRG is the American Gaming Association’s (AGA) affiliated charity. For more information, visit www.ncrg.org.



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About AGEM

AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For information, visit www.agem.org.

About the American Gaming Association

The American Gaming Association *represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.* For information, visit www.americangaming.org.

About JCM Global

JCM Global is the automated transactions solutions provider trusted by operators and manufacturers alike. Its global offices provide top-level sales, engineering and service for the world's best systems solutions for the banking, gaming, kiosk and retail industries. JCM Global sets standards with products such as the Universal Bill Acceptor (UBA®), Intelligent Cash Box (ICB®), the Vega™ bill validator and the new iVIZION™ bill validator. For more information, visit www.jcmglobal.com.

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