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## ***NEWS RELEASE***

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### **Industry Sales Leader Lisa Carmona Joins JCM Global Team**

LAS VEGAS (May 15, 2023) – Industry sales leader Lisa Carmona has joined the JCM Global® (JCM) sales team, bringing with her a rich background and deep knowledge of digital signage and its impact on casino gaming customers.

Carmona will be based in Las Vegas and will serve JCM customers in the Midwest.

Carmona will represent JCM's full line of products with a distinct specialty in digital signage. She comes to JCM from Vision Sign, where she served as Senior Account Executive. Previously she served as Account Executive at Super Color Digital; Casino and EOM Sales for Creative Surfaces; and as VP of Sales for City Lites.

"We are thrilled to welcome Lisa to the JCM Sales Team. While she will help our customers throughout the Midwest to boost security, increase efficiencies, and enhance the guest experience with our entire JCM product line, her knowledge and creativity in the digital signage industry will benefit our clients across North America," said JCM SVP of Sales, Marketing & Operations Dave Kubajak.

Join [Lisa Carmona](#) on LinkedIn, and begin your career at JCM by visiting the [JCM Careers](#) page.

#### **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit [www.jcmglobal.com](http://www.jcmglobal.com) for more information.

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