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NEWS RELEASE

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JCM Global® and Analog Way Partner to Bring Cutting-Edge Digital LED Displays to Casinos Across the U.S.

LAS VEGAS (November 25, 2019) – The astonishing digital signage solutions of JCM Global® and Analog Way are already turning guests' heads in casinos like: Hard Rock Hotel & Casino in Wheatland, California, Clearwater River Casino & Lodge in Lewiston, Idaho, and Prairie's Edge Casino Resort in Granite Falls, Minn. Now JCM Global and Analog Way have announced the companies are collaborating to bring never-before-seen digital display solutions to casinos from coast to coast.

"At JCM Global, we are focused on helping our casino partners create deeper connections with their guests, and a large part of that connection is through our unique digital signage solutions. We have experienced a tremendous surge in demand for our digital signage offerings, and as a result will be starting several new LED project installs across major casinos nationwide beginning in late November and continuing well into 2020," said JCM SVP Sales, Marketing & Operations Dave Kubajak.

"Our digital signage solutions bring incredible value to our customers, so it's important that we have a strong team of partners like Analog Way who offer premium media servers, video processing and switching to help us execute on all of our high-performing digital signage projects," he added.

Analog Way is world-famous in the audio-visual industry for providing best-in-class video scaling, switching and windowing solutions for sports book, sports bar and premium signage solutions. Earlier this year, the company completed projects including the new sportsbook at The STRAT Hotel, Casino and SkyPod in Nev., and at the French Lick Casino in Ind.

"This is an incredibly exciting time for digital media. We can communicate in ways we only dreamed about a few years ago, both in terms of the actual hardware and the design capabilities. Now with this partnership with JCM, we can combine their gaming expertise with our media expertise and deliver a completely new connection between casino operator and guest," said Jay Gonzalez, President of the Americas for Analog Way.

JCM and Analog Way will announce several major projects and installations in the coming weeks.

For more information about JCM's award-winning products and JCM Global Digital Signage Solutions, visit www.jcmglobal.com, and join JCM on [Facebook](#), [LinkedIn](#), and [Twitter](#).

About JCM Global

JCM Global is one of the world's leading transaction technologies supplier for the gaming, banking, kiosk, retail, and vending industries. With unsurpassed service and support, JCM is trusted by operators, manufacturers, and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components to optimize your cash management. Please visit www.jcmglobal.com for more information.



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About Analog Way

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. For 30 years, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications, including videowall processors, mixers and seamless presentation switchers, media servers, event controllers and multi-format converters. In February 2019, Analog Way launched LivePremier™, a new series of ultra-powerful 4K/8K live presentation systems for high-end staging and premium system integration. Analog Way solutions help deliver uncompromising video presentation experiences to customers in the Rental & Staging, Corporate, Broadcast, Institutional, Higher Education and House of Worship markets worldwide.

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