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JCM Global Uses 30 Suspended Video Cubes to Create Unique Experience at Grand Casino Hotel & Resort

LAS VEGAS (April 6, 2022) – Three-dimensional LED video cubes, suspended from the ceiling, all flowing with video, streaming in stunning synchronization. Once you see them, you'll never forget them, and now JCM Global® (JCM) has installed 30 DSS CUBES™ from its Digital Signage Solutions collection at Grand Casino Hotel & Resort.

JCM's DSS CUBES are suspended above the hallway connecting the resort's hotel and casino. The 120-foot-long expanse serves as a gateway for guests from the casino to explore the property's many other amenities in the hotel and hospitality areas, and the CUBES act as an inviting, tantalizing guide.

This is JCM's second DSS installation at Grand Casino and first CUBES installation in the state. In December, JCM installed a 10mm Mitsubishi NXL Series double-sided digital sign that measures nearly 40 feet wide and 20 feet tall on both sides.

"We are thrilled with the digital signage cubes provided by JCM. The suspended cubes draw attention and elevate the space, and the creative content from Render Impact really brings them to life," said Grand Casino Marketing Director Chad Mathews.

JCM's DSS CUBES are designed to join, stack, or suspend practically anywhere in any indoor venue, transforming the space and enhancing the guest experience with unique true three-dimensional designs and shapes that bring content to life. [Click to watch](#) a video of JCM's DSS CUBES.

The creative team at multimedia studio [Render Impact](#) produced a variety of engaging content for the project, drawing in guests to the connecting hallway. The original content includes Grand Casino-branded chips, 3D glowing neon card suits, a liquid golf logo animation, and blooming flowers.

In addition to digital signage solutions, Grand Casino utilizes JCM's UBA® bill validators, GEN5® Thermal Printers, and ICB® Intelligent Cash Box system.

[Click here](#) and get inspired by JCM's digital signage gallery, and join JCM on [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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