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## **NEWS RELEASE**

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### **JCM Global Installs Two Large Direct View LED Displays at Clearwater River Casino & Lodge's Stadium Sports Bar**

LAS VEGAS (August 13, 2019) – Casino operators across the country continue to invest in JCM Global® [Digital Signage Solutions](#). The latest is the Clearwater River Casino & Lodge in Lewiston, Idaho.

JCM installed two 1.9mm direct view DSS LED displays, each measuring roughly 15 feet by 8 feet. The displays appear in the casino's [Stadium Sports Bar](#) and are the largest in the Valley. Combined with the room's stadium seating, the direct view LED displays make the Stadium Sports Bar the region's go-to place for every type of sporting event.

The Stadium Sports Bar also broadcasts eSports tournaments, and the incredible high resolution of the LED displays give intensely high detail to every exciting second.

Web: Visit JCM's Digital Signage Solutions page:  
<https://am-en.jcmglobal.com/product/digital-signage-solutions/>

Clearwater River CEO Dan Kane said, "Our guests love the Stadium Sports Bar, and these incredible new direct view LED displays. The video walls have helped us to create a space where our guests can come and enjoy any and every type of sporting event with action that is larger than life."

The Clearwater River Casino & Lodge is owned and operated by the Nez Perce Tribal Enterprise. The Tribe and the property are among dozens across the U.S. who have installed JCM digital displays and are communicating directly with customers throughout the property in a dazzling and customizable fashion.

"JCM has been a supporter of Tribal gaming since its inception. Customers have trusted us for decades to protect their operations with our secure transaction technologies. Now we are thrilled to help them further enhance their bottom line by creating visual destinations that deepen the connections they have with their guests," said Dave Kubajak, SVP – Sales, Marketing & Operations.

Incredibly flexible and energy efficient, JCM Digital Signage Solutions suit every taste, need, and budget. The displays offer easy-to-configure and easy-to-assemble panels that effortlessly accommodate any size, space, need, or challenge.

For more information about JCM's award-winning products, visit JCM [www.jcmglobal.com](http://www.jcmglobal.com) and join on [Facebook](#), [LinkedIn](#), and [Twitter](#).

#### **About JCM Global**

JCM Global is one of the world's leading transaction technologies supplier for the gaming, banking, kiosk, retail, and vending industries. With unsurpassed service and support, JCM is trusted by operators, manufacturers, and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking



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