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JCM AMERICAN IS CHANGING THE VENDING WORLD AT NAMA

LAS VEGAS (October 11, 2007) – JCM American is known around the world as the leader in creating solutions for automated transactions in a wealth of industries, and now the company is changing the vending world at this week's NAMA (National Automatic Merchandisers Association) Trade Show.

NAMA takes place October 11-13 at Lakeside Center at McCormick Place in Chicago, and JCM will be in booth #1423. JCM will be showing incredible products, designed to make automated transactions faster, safer and more secure.

JCM's patented and revolutionary Optipay line of products includes the Optipay BV with optional snap-on bill recycling. This amazing unit comes complete with a plastic bill validator and a removable cash box, with an optional bill recycler that accepts and gives notes as change, helping to eliminate coin starvation. The validator operates with optical and magnetic sensors, high-speed 4-way acceptance and has intelligent 3-way LED for easy field diagnosis. The unit is even Palm® programmable for easy data access. Built-in auditing functions allow operators to know reliability rate, acceptance rate, internal diagnostics and money auditing.

Building on the Optipay BV is the Optipay RC bill validator with note recycling. This advanced unit with its exclusive patented technology configures to recycle any designated currency or coupon. The modular add-on recycling unit operates by last bill in/first bill out for ease of use, and an auto feature can deposit bills directly to cash box for collection. Intelligent LED make for easy field diagnosis and its auto-load feature allows for quick and easy replenishing of recycler.

The Optipay system has been getting rave industry reviews. Pepsi Bottling Ventures LLC CEO Keith Reimer said, "Following our 90-day field test, we felt the JCM product was extremely reliable. The Optipay System gave us a unique opportunity, and a competitive advantage, in high-volume, high-price-point accounts. Using Optipay in our glass front vendors, we plan on driving increased revenue, through pricing, with the flexibility we gained from the ability to accept higher denomination bills."

Ken Pastega, vice president for Corvallis Pepsi said, "The JCM Optipay system has outperformed our expectations. We have experienced few breakdowns and have plans to expand to high denomination bills on selected machines. No other system would give us that flexibility. Our customer, Oregon State University, was overwhelmed with the data we were able to provide from the Optipay system."

The Optipay system holds up well under extreme conditions, as Cedar Point Amusement Park Vending Manager Steve Gerold can attest: "The vending environment at Cedar Point is unique. We are exposed to all of the elements, and JCM's Optipay has met the challenge. We have few service issues, thanks to JCM and our Pepsi Americas bottler using the Optipay System."

JCM American Corporation is the industry leader in automated transaction handling systems and provides products, software and services to the amusement, gaming, kiosk, retail, transportation and vending industries. JCM's progressive spirit continually sets worldwide industry standards with innovative and award-winning products such as the Universal Bill Acceptor (UBA®), Intelligent Cash Box (ICB®), Trident® Table Safe System, Optipay® cash recycling system and DMV Self-service Kiosk. JCM is a subsidiary of Osaka-based Japan Cash Machine, with subsidiaries in Düsseldorf, Hong Kong, London, Macau, and Sydney. For more information, visit www.jcm-american.com.

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