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## ***NEWS RELEASE***

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### **JCM GLOBAL COMPLETES INSTALLATION OF EXTENSIVE DIGITAL SIGNAGE PACKAGE AT SUQUAMISH CLEARWATER CASINO RESORT**

LAS VEGAS (February 1, 2012) – [JCM Global](#) is the leading supplier of peripheral equipment to the casino gaming industry, and now the company has completed installation of an extensive [digital signage](#) package at the [Suquamish Clearwater Casino Resort](#) in Suquamish, Washington. The project gives resort guests visuals inside the resort that are as stunning as the landscape that surrounds it outside.

JCM Business Development Manager Jeff Gray said, “Suquamish Clearwater Casino Resort came to us with a very specific request: They wanted to provide a visual experience for their customers using the latest and greatest technology available today. We provided a cross-property solution that is the best available today, and will provide an incredible customer experience for years to come.”

Suquamish Clearwater Casino Resort General Manger Rich Purser said, “Nothing is more important to us than giving our guests the best, most impressive experience possible in every aspect of the resort. These digital signs further elevate that experience and further elevate our destination resort experience.”

The digital signage package JCM installed at Suquamish Clearwater Casino Resort included four video walls, several e-posters, and the easy-to-use MultiView software to drive all video content.

The video walls are made of LG 47WV30 Super Narrow Bezel LED Monitors. Because of their LED construction, the monitors reduce energy consumption over competitor monitors by 24 percent. Plus, they have an incredibly thin 6.3mm bezel for a near-seamless visual effect. Clearwater also chose several free-standing ViewSonic E-posters. These self-contained, free-standing units are extraordinarily versatile, easily mobile, and display dazzling high-definition video.

Driving the entire video experience across the video walls and e-posters is the ViewSonic MultiView software package. Unlike competitive products, ViewSonic MultiView is incredibly easy to use, plus, the unit is a one-time cost, while all other competitive products have recurring monthly fees.

For information about JCM’s digital signage options, visit [www.JCMGlobal.com](http://www.JCMGlobal.com) or call (702) 651-0000.

#### **About Suquamish Clearwater Casino Resort**

Suquamish Clearwater Casino Resort is the best kept secret in Northwest gaming luxury, just a 30-minute ferry ride from Downtown Seattle. Clearwater Casino Resort offers the quintessential VIP experience: waterfront rooms, an award-winning spa and golf club, plus the excitement of casino nightlife. Owned by the Suquamish Tribe, Clearwater Casino Resort and surrounding area are a celebration of Northwest Native American culture. Traditional coastal artwork and historical images are showcased throughout the property where guests are invited to learn about the distinct history and culture of the Suquamish People and their celebrated leaders, including the man the City of Seattle was named for.

(more)



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**About JCM Global**

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION<sup>®</sup>, Universal Bill Acceptor (UBA<sup>®</sup>) and Vega-RC<sup>™</sup> bill validators, Intelligent Cash Box (ICB<sup>®</sup>) and PayCheck 4<sup>™</sup> thermal printer. For more information, visit JCM Global's 24-hour tradeshow at [www.jcmglobal.com](http://www.jcmglobal.com).

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