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JCM GLOBAL AND TECHFIRM INC. TO DEMO PAY-BY-MOBILE PHONE TECHNOLOGY AT G2E

LAS VEGAS and TOKYO (October 4, 2011) – Technology development leaders [JCM Global](#) (6418:TSE, OSE) and [Techfirm Inc.](#) (3625:JASDAQ) have been growing their [strategic development project](#), which has now led to an opportunity for the two firms to provide a dynamic demonstration of the future potential of NFC ([Near Field Communication](#)) in the casino gaming industry. The first opportunity for JCM's key customers to provide valuable feedback will be at the upcoming [Global Gaming Expo](#) (G2E), which takes place October 4-6, 2011, at the Sands Convention Center in Las Vegas. JCM will be in booth #3631.

Techfirm was instrumental in launching the "mobile wallet" technology in Japan seven years ago, and recently Techfirm and JCM conducted preliminary research on implementing this innovative technology in the casino gaming industry. That research will be reflected in the intriguing project demonstration at this global trade show.

This technology showcase will be conducted in a private area of JCM's booth at G2E. JCM and Techfirm expect the private demonstrations will allow key project engineers to show the major business stakeholders the innovative implementation of MW2 – Mobile Wager Wallet™.

"We are very excited to demonstrate the progress our teams have made in developing more convenient and more secure ways for players to enhance their gaming experience. We have a long history of innovation, and we believe our casino customers will benefit from offering this type of technology to their players," said JCM Global President Aki Isoi.

"The Techfirm development team has worked closely with JCM to understand the required features and benefits for the gaming industry. We are very excited to show the major gaming OEMs and casino operators how our NFC solution can benefit their customers," said Techfirm Founder & CMO Yuichiro Tsutsui.

The expertise and IP that Techfirm has acquired is being exploited as the company's engineers work closely with JCM engineers and product development teams to migrate the technology into the global casino gaming industry. The combination of Techfirm's technology and JCM's award-winning currency validation hardware is intended to deliver world-class consumer convenience, accountability and security.

The use of mobile e-money services is widespread throughout Japan, with millions of smart phones being NFC-enabled. Outside of Japan, the technology is just starting to be accepted in all aspects of automated transactions. It is [anticipated to grow quickly](#) in North America, and Google recently announced its launch of a "Google Wallet." Additionally, all mobile providers are now equipping their smart phones with NFC technology.

Techfirm and JCM Global are confident their collective efforts will strongly position their new products and services in this new, large and lucrative business.

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About JCM Global

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. Its award-winning products set global standards with ground-breaking products like the iVIZION[®], Universal Bill Acceptor (UBA[®]) and Vega-RC[™] bill validators and the Intelligent Cash Box (ICB[®]). For information visit www.jcmglobal.com.

About Techfirm Inc.

Techfirm Inc. is a leading solution developer for mobile phone applications based on contactless IC technology. The system developed by Techfirm is used for various applications such as major convenience stores' e-money and coupons for famous fast food chains. The organization is a publicly traded company on JASDAQ. For information visit <http://www.techfirm.co.jp/en/>.

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