



## JCM Global Brings LatAm Golf Classic to Juegos Miami on June 3

*Inaugural "JCM Global LatAm Golf Classic" to Benefit St. Jude Children's Research Hospital*

LAS VEGAS (April 19, 2016) – Fun and fundraising takes on a Latin American flair when JCM Global presents the inaugural “JCM Global LatAm Golf Classic,” as part of the first Juegos Miami, the dedicated business event for the Pan-Latin American and Caribbean gaming industry (The Biltmore, Coral Gables, Miami, May 31 – June 3, 2016).

The golf tournament takes place June 3 on the breathtaking greens of the Biltmore Golf Course in Coral Gables and is a fundraiser for St. Jude’s Children’s Research Hospital. The event was inspired by gaming icon Jens Halle, a major advocate for gaming in Latin America and the Caribbean.

“We have been honored to produce the AGEM/AGA Golf Classic in Las Vegas for the past 18 years, and now we are taking all the fun of that annual event and spicing it up with a distinctive Latin-Caribbean flair fitting for Juegos Miami,” said event producer and JCM Global Vice President of Marketing Tom Nieman.

Kate Chambers, Managing Director (Gaming) at Juegos Miami organisers, Clarion Events, welcomed the addition of the prestigious golf tournament. “We are delighted to confirm details of the inaugural “JCM Global LatAm Golf Classic,” as part of Juegos Miami. When we began researching the needs of the industry in this incredibly important part of the world, we were told by our stakeholders that any event would need to have stand out and unique characteristics in order to be successful. Based on that and together with our colleagues at Urban Expositions, we have crafted an event which has at its core, the ability to network at the most senior level, to see the very latest gaming products and to access premium quality training and conference content. The “JCM Global LatAm Golf Classic” adds prestige and star quality to what promises to be a major event for the region’s top decision makers, casino operators, principal buyers, business owners and legislators. I would like to extend my sincere thanks to Tom Nieman and his team at JCM Global for their wonderful support.”

JCM Global is the tournament’s title sponsor, and Clarion Events is the platinum sponsor. There are levels of sponsorship for every budget, and sponsorship opportunities and registration are available now.

Registration is limited to the first 120 participants. Green fee is \$200 per person, \$300 for a twosome or \$600 for a foursome. More information on registration and sponsorship is available by calling Teri Abou at (702) 651-3472 or by visiting [www.LatAmgolfclassic.com](http://www.LatAmgolfclassic.com).

Juegos Miami is an invitation-only event and in order to guarantee the best networking and learning opportunities, attendance will be limited to senior decision-makers (owner, director, C-level exec.) from operating companies (private and public, including state lotteries), government and regulators from the Latin American and Caribbean region. To apply for your place, please register at [www.juegsmiami.com](http://www.juegsmiami.com).

## **About Juegos Miami**

Juegos Miami is organised by Clarion and Urban Expositions, leading producers of international gaming events including ICE Totally Gaming, NIGA, GiGse and EiG. With a proven track record of bringing buyers and sellers together in cost-effective and convenient environments, both Clarion and Urban have the experience and industry relationships necessary to deliver successful events tailored to meet the specific business needs of gaming jurisdictions throughout the world.

## **About JCM Global**

JCM Global is the world's leading transaction technologies supplier for the banking, retail, kiosk and gaming industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components, innovate digital media hardware and the systems to tie them together. For more information, visit [www.jcmglobal.com](http://www.jcmglobal.com).

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