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JCM Global Installs Three Towering Exterior Digital Signs at Tachi Palace Casino Resort

LAS VEGAS (August 7, 2023) – JCM Global® (JCM) has installed three massive exterior digital signs at Tachi Palace Casino Resort, bringing brilliant, LED illumination to the resort's renovated exterior front entrance.

The JCM Digital Signage Solutions team installed three exterior Mitsubishi 10mm XL Series displays, each measuring 9.5 feet wide by a towering 22 feet high. The signage will showcase eye-catching creative content that beautifies the entrance and welcomes guests.



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The entrance remodel is one of several construction enhancement projects nearing completion as part of Tachi Palace's 40-year celebration and continues a long-term relationship between Tachi Palace and JCM.



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"JCM continues helping us achieve bigger and better status for our property. We were looking for a 'Vegas in the Valley' look and feel. Something that the Central California area doesn't see locally. With our shared vision, we can say that we brought Vegas to the Valley for our guests, and there is no better time than for our 40th anniversary," said Michael Olujic, GM of the Tachi Palace Casino Resort.



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"We are thrilled to be a part of Tachi Palace's remodel and 40-year celebration," JCM SVP of Sales, Marketing & Operations Dave Kubajak said. "Tachi Palace and JCM have worked together for decades, and JCM products help Tachi Palace to enhance the guest experience, increase efficiencies, and boost security. These new digital signs provide a bright and meaningful sense of arrival to the new entrance."

JCM's signage solutions have virtually unlimited capabilities to enhance any space, both indoor and outdoor. Visit the <u>installation showcase</u> now and get inspired.

For more information about JCM's award-winning products, visit JCM <u>www.jcmglobal.com</u> and join on <u>LinkedIn</u> and <u>Facebook</u>.

About Tachi Palace Casino Resort

Tachi Palace Casino Resort is owned and operated by Tachi-Yokut Tribe. Tachi Palace is in Lemoore, CA, on the Santa Rosa Rancheria. Tachi Palace offers the finest gaming action with slots, bingo, and various table games and has various dining options. The on-site Yokut gas station offers gas, diesel, race high-octane pumps, electric charging stations, convenience stores, smoke shops, markets, and gaming. Next door to the Resort is the Coyote Entertainment Center featuring movie theaters, bowling alley, arcade, and food and concessions. The hotel features 255 luxurious rooms and suites. Bookings for events, special occasions, and business functions are also available.



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About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.icmglobal.com for more information.

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